



Lexington Ladies Golf Association  
Minutes of Executive Board Meeting  
February 8, 2024

Present:

President -Jodie Hermer  
Vice President - Caryn Kast  
Secretary - Sue Buerkel  
Treasurer - Charlene Cummings  
Events Coordinators – Nancy Brown and Susan Corbett  
Golf Liason - Terri Orr  
Ambassador Program Chair – Linda Voit  
President Emeritus – Cheri Winslow

Absent:

Nominating Committee Chair - Marcia Polcastri

Guests present: Danny Loucks, Director of Golf

1. The meeting was called to order by President Jodie Hermer at 1:19 P.M.
2. The minutes for the prior meeting of January 11, 2024 had been approved via email.

3. Pro Shop Discussion with Danny:

Danny reported that rounds are up despite the weather. There is a five-year lookback for comparison.

The new shipment of LLGA shirts have arrived. The Board asked how this was being communicated and requested a notification to members.

There was a discussion relative to the LLGA membership list and that people are signing up for league events who are not active members. It was asked by the Board, what if people move as accounting may not realize it and reenter them as members? Danny thought that the list should be reconciled on a monthly basis. The Board asked if we should be involved in assisting with this issue and if when new members register in Golf Genius, is Danny being notified? Also, if I move and still appear on the master list, Accounting may not be checking that. How do we bridge that gap?

Danny said that tenants get removed at the end of the season.

The Board mentioned that there are two people who are playing every week who have not paid dues and asked if Danny could reach out to them. It is important that the roster be cleaned up and correct.

A Board member mentioned that our nine-hole league went to another course and after play, were offered a 40% discount off member price, not retail at their Pro Shop. Why can't we? Danny replied that may have a 65 – 70 percent mark-up on their merchandise. We can only discount so far without losing our margins. Member price for us is usually around a 30% mark-up. Retail is usually double. Our clothing sales are at or a bit above budget. We can't lose money.

Danny said that at the Ladies Member Guest event there will be a huge display of clothing at the Vista room during the Tournament where people can shop.

The next topic of conversation was luncheon after LLGA events. It was asked whether it could be asked on Golf Genius: are you staying for lunch? This is still a work in progress.

Danny left the meeting at this time.

4. Financial Report – Charlene:

Charlene stated that there were 10 new members and 1 refund. The LLGA contribution for the new shirt order has been paid. She reiterated that we need to let people know that the shirts are in.

5. Vice President's Report – Caryn:

Caryn reported that lunch seemed to go well today and that we may go back to the bar when the season calms down and numbers are fewer. There was a discussion about ideas for next year. What is offered at the Sandpiper is less money than what we pay in the dining room. Perhaps there could be offerings for a bundled lunch. It was also thought that we might reach out to other courses to see what they do for lunches for further discussion.

Also, there was a Q and A about Rules with Chaz that was very helpful but we need to structure the process a little bit better with regard to time allowed.

6. Event Co-Chairs Report – Nancy Brown and Susan Corbett:  
Birdie Tree in locker area – Nancy reported that the tree is a work in progress and needs a little tweek but is looking really good.
7. Nominating Chair Report – Jodie reported on behalf of Marcia that progress has been made in identifying potential candidates for the position of Secretary.
8. Gulf Coast Interclub –Work is still ongoing on the bylaws. They will be ready on April 1<sup>st</sup>. There has been an adjustment on the waitlist and co captains will still continue to play.

Jodie left the meeting at 2:00 at which time Caryn stepped in as chair.

9. Ambassador Program – Linda reported that there are 5 new members with 23 to date this year with ambassadors. There are 19 Ambassadors in the program.
10. Golf and Grounds Committee - Terri reported on the following topics and those to be discussed:
  - a. The toilets are being worked on.
  - b. The pro shop sign is on.
  - c. There should be GM points for teams that qualified but lost on a scorecard playoff.
  - d. Menus for dinner after events should not have a fish only protein. There needs to be a choice.
  - e. Are tee sheets up to date on the website? Can members call the shop to find openings? There is a need to update schedules.
  - f. Question about blind drawers - should 3 person teams share the same \$100 prize that 4 person teams share.

A motion to adjourn was made by Charlene Cummins at 2:14 and second by Sue Buerkel.  
Meeting Adjourned.

